



BE A 2021-22 BAY LAUREL SPONSOR



WHY BECOME A SPONSOR OF BAY LAUREL?

Bay Laurel Elementary is a public school in the city of Calabasas and is proud to be a California Distinguished School. It relies upon its local community and its families to join in the effort to raise additional revenue for school equipment, instructional programs, specialized learning programs, and educational materials that are not state-funded.

100% of your 2021-22 Bay Laurel Sponsorship dollars will go towards funding an exceptional education for our students, primarily in (but not limited to) the areas of art/music supplies, our physical education program, library books & supplies, and other key development staples that help the students of Bay Laurel become productive members of our community.

WHAT DO I GET AS A SPONSOR?

Increased exposure for your business to over 500 families on a daily basis. Our prominent digital billboard is seen regularly during pick up and drop off and is also seen by the public when our school is open for community events. Bay Laurel families support businesses that care enough to support their children's education which will lead to increased awareness for your business.

2021-22 SPONSOR LEVELS

MARQUEE + DIGITAL

\$1,500 for the School Year

Premium placement of your digital banner on our full-color marquee
Premium/clickable promotional placement in all weekly newsletters, on the PFA Website,
and a "Thank You" post in the Bay Laurel PFA Instagram feed.

MARQUEE ONLY

\$1,000 for the School Year

Digital banner placement on our full-color marquee.

DIGITAL ONLY

\$500 for the School Year

Clickable promotional placement in all weekly newsletters and on the PFA Website.

MARQUEE + DIGITAL

YES! I want to be a Marquee + Digital Sponsor for 2021-22! (\$1,500 for the school year)

- Sponsor-provided digital banner file will be uploaded and displayed on the digital marquee on Bay Laurel’s campus.
- Your clickable promotional image (image size: 300x250px ONLY) included in all PFA eNewsletter communications, which include the weekly email blast to parents and the monthly newsletter.
- Your clickable 300x250px promotional image will be included on the “Company Sponsorships” page of the Bay Laurel PFA website.
- Completed image and company URL/website link to be provided by sponsor, within 14 days of sponsorship commitment
- Digital banners will be shown in the order payment is received; priority placement given to Marquee + Digital sponsors.
- Sponsor’s name/logo featured in

YES! I want to be a Marquee + Digital Sponsor for ONE MONTH in 2021-22! (\$150/month)

- Same as full-year Marquee Plus Digital Sponsorship option above, EXCEPT your promotional image will be included in the weekly PFA eNewsletter, your digital banner will be displayed, and your Digital Directory name/logo will be displayed for ONE MONTH, instead of the full school year.

MARQUEE

YES! I want to be a Marquee Only Sponsor for 2021-22! (\$1,000 for the school year)

- Digital Marquee banner sponsorship only
- Sponsor-provided digital banner file will be uploaded and displayed on the digital marquee on Bay Laurel’s campus.

YES! I want to be a Marquee Only Sponsor for ONE MONTH in 2021-22! (\$100/month)

- Same as full-year Marquee Only Sponsorship option above, EXCEPT your digital banner will be displayed on the marquee for ONE MONTH, instead of the full school year.

DIGITAL

YES! I want to be a Digital Only Sponsor for 2021-22! (\$500 for the school year)

- Online-only sponsorship option
- Your clickable promotional image (image size: 300x250px ONLY) included in all PFA eNewsletter communications, which include the weekly email blast to parents and the monthly newsletter.
- Your clickable 300x250px promotional image will be included on the “Company Sponsorships” page of the Bay Laurel PFA website.

Enclosed is a check for full payment, made to “Bay Laurel PFA”

I’d like to use a credit card (please complete the credit card information below, then submit via mail to the Bay Laurel PFA, ATTN: Sponsorships Team, 24740 Paseo Primario, Calabasas, CA 91302, or via email to baylaurelsponsorships@gmail.com).

Name _____

Business Name: _____

Email: _____

Phone Number: _____

Credit Card #: _____

Exp. Date _____ CVV Code: _____

Signature of Cardholder: _____

Billing Zip Code: _____

Credit Card Payment Terms (select one – note: multiple payment will be invoiced through Square):

- One-Time Payment (pay in full) 2 Equal Payments Monthly Payments

PLEASE RETAIN THIS PORTION FOR YOUR RECORDS

BAY LAUREL PFA 501(c)3 TAX ID # 95-4378605

DONATION AMOUNT: \$ _____

CHECK #: _____