



BAY LAUREL ELEMENTARY SCHOOL 2020 SUMMER PROGRAM GUIDE OPPORTUNITIES

PROMOTE YOUR SUMMER CAMP/PROGRAM OFFERINGS TO THE 500+ FAMILIES AT BAY LAUREL! YOUR MESSAGE WILL BE FEATURED IN THE SPECIAL "SUMMER GUIDE" EDITIONS OF OUR NEWSLETTER!



WHY BECOME A SPONSOR OF BAY LAUREL ELEMENTARY?

Bay Laurel Elementary is a public school in the city of Calabasas, California, and is proud to be a California Distinguished School. It relies upon its local community and its families to join in the effort to raise additional revenue for school equipment, instructional programs, specialized learning programs, and educational materials that are not state-funded. Please take a few minutes to review our 2020 Summer Guide sponsorship opportunities to learn how your business or organization can become a sponsor of Bay Laurel Elementary for the 2019-20 school year.

SPONSORSHIPS ARE GOOD BUSINESS

Corporate sponsorships are good business and an excellent way to "give back" to the community. As a sponsor of the 2020 Summer Program Guide, your company will have increased exposure with our local Calabasas community in return for your sponsorship investment, while positioning your company as a sponsor of one of our city's award-winning elementary schools.

YOUR SPONSORSHIP DOLLARS ARE WELL SPENT

100% of 2019-20 Bay Laurel Sponsorship dollars go toward funding an exceptional education for our students, primarily in (but not limited to) the areas of visual arts, music, physical education, and other key development staples that help the students of Bay Laurel become productive members of our community.

*****Please review the 2020 Summer Guide sponsorship opportunities on page 2 to make your selection**
ALL SUMMER GUIDE LISTING FORMS/PAYMENT DUE BY MONDAY, FEBRUARY 3, 2020***

QUESTIONS?

Please email us at BayLaurelSponsorships@gmail.com.

**SUMMER PROGRAM GUIDE
(3-MONTH PREMIUM
SPONSOR)**

- YES! I want to be a PREMIUM sponsor in the 2020 Summer Program Guide! (\$150 for 3 monthly issues)**
 - **FIRST COME, FIRST SERVED!** Only the first two sponsors (form/payment received) will be featured in the top two sections of our “2020 Summer Guide” (see page 3 for sample layout)
 - Your program/camp information (including the items listed below) is included in all three (3) editions of the “2020 Summer Program Guide”.
 - Program/camp name, phone #, informational email address, and website
 - Program/camp logo OR promotional image
 - 50-word (max) description of your program/camp
 - Your program/camp information will also be listed on the “Summer Programs” page of the Bay Laurel PFA website.
 - Logo/image and company URL/website link to be provided by sponsor, within 14 days of sponsorship commitment
 - Our emails are sent to all registered, opt-in families at Bay Laurel Elementary
 - Sponsor’s information will appear in the order payment is received, top to bottom, left to right.
 - “2020 Summer Program Guide” to be sent via email on 2/10/20, 3/9/20, and 4/13/20.

**SUMMER PROGRAM
GUIDE (3-MONTH
SPONSOR)**

- YES! I want to be a sponsor in the 2020 Summer Program Guide! (\$75 for 3 monthly issues)**
 - Your program/camp information (including the items listed below) is included in all three (3) editions of the “2020 Summer Program Guide”.
 - Program/camp name, phone #, informational email address, and website
 - Program/camp logo OR promotional image
 - 50-word (max) description of your program/camp
 - Your program/camp information will also be listed on the “Summer Programs” page of the Bay Laurel PFA website.
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 - “2020 Summer Program Guide” to be sent via email on 2/10/20, 3/9/20, and 4/13/20.

****ALL SUMMER GUIDE LISTING FORMS/PAYMENT DUE NO LATER THAN MONDAY, FEBRUARY 3, 2020****

- Enclosed is a check for full payment, made out to “Bay Laurel PFA”
- I’d like to use a credit card (please complete the credit card information below, then submit via mail to the Bay Laurel PFA, ATTN: Sponsorships Team, 24740 Paseo Primario, Calabasas, CA 91302, or via email to baylaurelsponsorships@gmail.com).

Name on Credit Card: _____ Phone #: _____

Credit Card #: _____ Exp. Date: _____ CVV Code: _____

Signature of Cardholder: _____ Billing Zip Code: _____

PLEASE RETAIN THIS PORTION FOR YOUR RECORDS

BAY LAUREL PFA 501(c)3 TAX ID # 95-4378605 DONATION AMOUNT: \$ _____ CHECK #: _____



Looking for a camp for your kiddo this summer? Check out the various programs below and visit their websites or contact them for more information.

Premium Sponsor Name

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For more information or to register:
[phone #]
[email@url.com]
[www.url.com]

Placement for Premium Sponsors
(Note: only 2 spots available)

Sponsor Name

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For more information or to register:
[phone #]
[email@url.com]
[www.url.com]

Sponsor Name

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For more information or to register:
[phone #]
[email@url.com]
[www.url.com]

Placement for Non-Premium Sponsors



PLEASE NOTE:
A screenshot of the "2019 Summer Guide" is shown here is for example purposes only. Total amount of sponsors in this guide could total more or less than six (6) sponsors.