



BAY LAUREL CARNIVAL CORPORATE/FAMILY SPONSORSHIP OPPORTUNITIES

**WE NEED YOUR HELP!
BECOME A SPONSOR OF THE 2018 BAY LAUREL CARNIVAL!
SATURDAY, MAY 5TH | 12-5PM**

WHY SPONSOR THE BAY LAUREL CARNIVAL?

Bay Laurel is a public school in the city of Calabasas, California, and is proud to be a California Distinguished School. It relies upon its local community and its families to join in the effort to raise additional revenue for school equipment, instructional programs, social services, and educational materials that are not state-funded. Please take a few minutes to review our Carnival Sponsorship Packages to learn how your business, organization, or family can become a sponsor of the 2018 Bay Laurel Carnival.

SPONSORSHIPS ARE GOOD BUSINESS

Corporate sponsorships are good business and an excellent way to "give back" to the community. As a sponsor of the 2018 Bay Laurel Carnival, your company will have increased exposure to the local Calabasas community in return for your sponsorship investment, while positioning your company as a sponsor of one of our city's award-winning elementary schools, during its most highly-attended public event.

YOUR SPONSORSHIP DOLLARS ARE WELL SPENT

100% of Bay Laurel Carnival profit dollars go toward funding an exceptional education for our students, primarily in (but not limited to) the areas of music, art instruction, physical education, and other key development staples that help the students of Bay Laurel become productive members of our community.

Please select your sponsorship level below:

BRONZE \$500	<input type="checkbox"/> YES! I want to be a BRONZE Sponsor!
	<ul style="list-style-type: none">• Company Name listed in the May 2018 edition of the Bay Laurel PFA's Monthly Email Newsletter (linked to your website)• 2 "Unlimited Ride" wristbands and early entrance to the carnival (1 hour prior to opening, 11AM, each wristband valued at \$75) <p>BONUS BOOTH SPONSORSHIP:</p> <ul style="list-style-type: none">• Partial sponsorship (1 of 2 names displayed) of one (1) game booth (booth preferences subject to availability)

SILVER \$1,000	<input type="checkbox"/> YES! I want to be a SILVER Sponsor!
	<p>ALL BRONZE-LEVEL INCENTIVES, PLUS:</p> <ul style="list-style-type: none">• Company Name on all carnival flyers and promotional materials• Company Name on "Carnival Sponsors" banner (displayed during Carnival)• Company Name on the "Carnival" page of the Bay Laurel PFA website (linked to your website)• Company logo placement in April & May editions of the Bay Laurel PFA's Monthly Email Newsletter• Company name announced by DJ/MC in "Welcome to the Bay Laurel Carnival" message, to be announced at opening of Carnival• 2 "Unlimited Ride" wristbands and early entrance to the carnival (1 hour prior to opening, 11AM) <p>BONUS BOOTH SPONSORSHIP:</p> <ul style="list-style-type: none">• Sponsorship (1 name displayed) of one (1) game booth (booth preferences subject to availability)

GOLD
\$2,500

YES! I want to be a GOLD Sponsor!

ALL BRONZE-LEVEL INCENTIVES, PLUS:

- Company Name/Logo on all carnival flyers and promotional materials
- Company Name/Logo on "Carnival Sponsors" banner
- Company Name/Logo on "Carnival" page of the Bay Laurel website
- Graphic Ad/Company Logo placement in the March, April & May editions of the Bay Laurel PFA's Monthly Email Newsletter (linked to your website, due dates set by Bay Laurel PFA)
- Company name announced by DJ/MC in "Welcome to the Bay Laurel Carnival" message, to be announced at opening of Carnival
- 3 "Unlimited Ride" wristbands and early entrance to the carnival (1 hour prior to opening, 11AM)
- 1 reserved parking spot
- Company Booth (10x10 pop up) on-site to distribute flyer/coupons/samples/giveaways throughout the duration of carnival

BONUS RIDE SPONSORSHIP:

- Partial sponsorship (1 of 2 names displayed) of one (1) carnival midway ride (ride preferences subject to availability)

PLATINUM
\$3,500+

YES! I want to be a PLATINUM Sponsor!

ALL GOLD-LEVEL INCENTIVES, PLUS:

- Company-provided banner prominently displayed at the Carnival entrance (banner sizing will be provided by Bay Laurel PFA)
- Graphic ad/Company Logo in the Bay Laurel's Monthly Email Newsletter through June 2018 (linked to your website, due dates set by Bay Laurel PFA)
- Company name announced by DJ/MC in "Thank You Platinum Sponsors" message, to be repeated 3x throughout the duration of Carnival
- Coupons or company-provided flyer will be distributed to every Bay Laurel family the week prior to Carnival
- 4 "Unlimited Ride" wristbands and early entrance to the carnival (1 hour prior to opening, 11AM)

BONUS RIDE SPONSORSHIP:

- Sponsorship (1 name displayed) of one (1) carnival midway ride (ride preferences subject to availability)

FRIENDS OF BAY LAUREL – *all other donation amounts.*
Please indicate your donation amount here:

DONATION AMOUNT: \$

Enclosed is a check for full payment, made out to "Bay Laurel PFA"

I'd like to use a credit card (please complete the credit card information below, then submit via mail to Bay Laurel Carnival Chair, 24740 Paseo Primario, Calabasas, CA 91302, or via email to BayLaurelCarnival@gmail.com).

Name on Credit Card: _____ Phone #: _____

Credit Card #: _____ Exp. Date: _____ CVV Code: _____

Signature of Cardholder: _____ Billing Zip Code: _____

PLEASE RETAIN THIS PORTION FOR YOUR RECORDS

BAY LAUREL PFA 501(c)3 TAX ID # 95-4378605 DONATION AMOUNT: \$ _____ CHECK #: _____