



BAY LAUREL ELEMENTARY SCHOOL 2018-19 SPONSORSHIP OPPORTUNITIES

**THE STUDENTS OF BAY LAUREL NEED YOUR HELP!
BECOME A BAY LAUREL SPONSOR FOR THE 2018-19 SCHOOL YEAR AND HELP PROVIDE
FUNDING FOR EXCEPTIONAL EDUCATIONAL OPPORTUNITIES FOR OUR SCHOOL!**



WHY BECOME A SPONSOR OF BAY LAUREL ELEMENTARY?

Bay Laurel Elementary is a public school in the city of Calabasas, California, and is proud to be a California Distinguished School. It relies upon its local community and its families to join in the effort to raise additional revenue for school equipment, instructional programs, specialized learning programs, and educational materials that are not state-funded. Please take a few minutes to review our 2018-19 Sponsorship Packages to learn how your business, organization, or family can become a 2018-19 sponsor of Bay Laurel Elementary.

SPONSORSHIPS ARE GOOD BUSINESS

Corporate sponsorships are good business and an excellent way to "give back" to the community. As a 2018-19 sponsor for Bay Laurel Elementary, your company will have increased exposure to the local Calabasas community in return for your sponsorship investment, while positioning your company as a sponsor of one of our city's award-winning elementary schools.

YOUR SPONSORSHIP DOLLARS ARE WELL SPENT

100% of 2018-19 Bay Laurel Sponsorship dollars go toward funding an exceptional education for our students, primarily in (but not limited to) the areas of visual & performing arts instruction, physical education, and other key development staples that help the students of Bay Laurel become productive members of our community.

Please review our 2018-19 sponsorship levels (both full-year & monthly options) on page 2 to make your selection.

- Enclosed is a check for full payment, made out to "Bay Laurel PFA"
- I'd like to use a credit card (please complete the credit card information below, then submit via mail to the Bay Laurel PFA, ATTN: Sponsorships Team, 24740 Paseo Primario, Calabasas, CA 91302, or via email to baylaurelsponsorships@gmail.com).

Name on Credit Card: _____ Phone #: _____

Credit Card #: _____ Exp. Date: _____ CVV Code: _____

Signature of Cardholder: _____ Billing Zip Code: _____

PLEASE RETAIN THIS PORTION FOR YOUR RECORDS

BAY LAUREL PFA 501(c)3 TAX ID # 95-4378605 DONATION AMOUNT: \$ _____ CHECK #: _____

GOLD SPONSOR

- YES! I want to be a GOLD Sponsor for 2018-19! (\$1,500, 10 months)**
 - Your clickable promotional image (image size: 300x250px ONLY) included in all PFA eNewsletter communications, which include the weekly email blast to parents and the monthly newsletter.
 - Your clickable 300x250px promotional image will be included on the “Company Sponsorships” page of the Bay Laurel PFA website.
 - Completed image and company URL/website link to be provided by sponsor, within 14 days of sponsorship commitment
 - Sponsor-provided digital banner file will be uploaded and displayed on the new digital marquee on Bay Laurel’s campus.
 - Banners are seen by families of over 600 children on a daily basis, during pick up and drop off; also seen regularly by public when field and multi-purpose facilities are used by the community.
 - Digital banners will be shown in the order payment is received.
 - Sponsor’s name/logo displayed in the new Digital School Directory App, which is utilized regularly by all opt-in families at Bay Laurel.

- YES! I want to be a GOLD Sponsor for ONE MONTH in 2018-19! (\$150/month)**
 - Same as full-year Gold Sponsorship option above, EXCEPT your promotional image will be included in the weekly PFA eNewsletter, your digital banner will be displayed, and your Digital Directory name/logo will be displayed for ONE MONTH, instead of the full school year.

SILVER SPONSOR

- YES! I want to be a SILVER Sponsor for 2018-19! (\$1,000, 10 months)**
 - Digital Marquee Banner sponsorship only
 - Sponsor-provided digital banner file will be uploaded and displayed on the new digital marquee on Bay Laurel’s campus.
 - Banners are seen by families of over 600 children on a daily basis, during pick up and drop off; also seen regularly by public when field and multi-purpose facilities are used by the community.
 - Digital banners will be shown in the order payment is received.

- YES! I want to be a SILVER Sponsor for ONE MONTH in 2018-19! (\$100/month)**
 - Same as full-year Silver Sponsorship option above, EXCEPT your banner will be displayed for ONE MONTH, instead of the full school year.

BRONZE SPONSOR

- YES! I want to be a BRONZE Sponsor for 2018-19! (\$500, 10 months)**
 - Online-only sponsorship option
 - Your clickable promotional image (image size: 300x250px ONLY) included in all PFA eNewsletter communications, which include the weekly email blast to parents and the monthly newsletter.
 - Your clickable 300x250px promotional image will be included on the “Company Sponsorships” page of the Bay Laurel PFA website.
 - Completed image and company URL/website link to be provided by sponsor, within 14 days of sponsorship commitment.

- YES! I want to be a BRONZE Sponsor for ONE MONTH in 2018-19! (\$50/month)**
 - Same as full-year Bronze Sponsorship option above, EXCEPT your promo image will be displayed for ONE MONTH, instead of the full school year.