



Bay Laurel Elementary School 2023-2024 Sponsorship Opportunities

Why become a sponsor for Bay Laurel?

Bay Laurel Elementary is a California Distinguished public school in the city of Calabasas. The school depends on its local community and families to raise revenue towards funding an exceptional education for our students. 100% of your donation will go towards supporting the areas of art, music, physical education, library and additional support staff.



What do I get as a sponsor?

Increased exposure for your business to over 500 families on a daily basis. Our prominent digital billboard is seen regularly during pick up and drop off and is also seen by the public when our school is open for community events. Bay Laurel families support businesses that care enough to support their children's education which will lead to increased awareness for your business.



SPONSORSHIP LEVELS

**Marquee
& Digital
\$1500/year**

Digital banner on our full-color marquee
Premium/clickable promotional placement in all weekly newsletters, placement on the PFA Website.

**Marquee
Only
\$1000/year**

Digital banner placement on our full-color marquee

**Digital
Only
\$500/year**

Clickable promotional placement in all weekly newsletters and on the PFA Website

MARQUEE + DIGITAL

YES! I want to be a Marquee & Digital Sponsor for 2023-2024! (\$1500 for the school year).

- Sponsor-provided digital banner file will be uploaded and displayed on the digital marquee on Bay Laurel's campus.
- Your clickable promotional image (image size: 300x250px ONLY) included in all PFA eNewsletter communications, which include the weekly email blast to parents and the monthly newsletter.
- Your clickable 300x250px promotional image will be included on the "Company Sponsorships" page of the Bay Laurel PFA website.
- Completed image and company URL/website link to be provided by sponsor, within 14 days of sponsorship commitment
- Digital banners will be shown in the order payment is received; priority placement given to Marquee + Digital sponsors.

MARQUEE

YES! I want to be a Marquee Sponsor for 2023-2024! (\$1000 for the school year).

- Digital Marquee Banner Sponsorship Only
- Sponsor-provided digital banner file will be uploaded and displayed on the digital marquee on Bay Laurel's campus.
- Digital banners will be shown in the order payment is received; priority placement given to Marquee + Digital sponsors

DIGITAL

YES! I want to be a Digital Sponsor for 2023-2024! (\$500 for the school year).

- Online-Only Sponsorship Option
- Your clickable promotional image (image size: 300x250px ONLY) included in all PFA eNewsletter communications, which include the weekly email blast to parents and the monthly newsletter.
- Your clickable 300x250px promotional image will be included on the "Company Sponsorships" page of the Bay Laurel PFA website.

Enclosed is a check for full payment, made to "Bay Laurel PFA"

I'd like to use a credit card (please complete the credit card information below, then submit via mail to the Bay Laurel PFA, ATTN: Sponsorships Team, 24740 Paseo Primario, Calabasas, CA 91302, or via email to baylaurelsponsorships@gmail.com).

Name _____ Business Name: _____

Email: _____ Phone Number: _____

Credit Card #: _____ Exp. Date _____ CVV Code: _____

Signature of Cardholder: _____ Billing Zip Code: _____

Credit Card Payment Terms (select one – note: multiple payment will be invoiced through Square):

One-Time Payment (pay in full) 2 Equal Payments Monthly Payments

PLEASE RETAIN THIS PORTION FOR YOUR RECORDS

BAY LAUREL PFA 501(c)3 TAX ID # 95-4378605 DONATION AMOUNT: \$ _____ CHECK #: _____